

“Managing Your Intellectual Property: What Faculty Need to Know to Publish and Teach in the Digital Age”

November 18, 2005

UCLA Faculty Center

Notes from Breakout Session on Increasing the Impact of Your Scholarship

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What Faculty Should Do:

Scholarly communication issues affect faculty in almost all aspects of their academic life.

In order to increase the effectiveness of scholarly communication, faculty should publish in journals that are

1. Peer reviewed
2. Widely distributed, with a high impact factor
3. Open access

Faculty should make sure that any author's agreements they sign allow them at least to put their own articles up on their own Web sites.

Faculty should think about what the world will require tomorrow to facilitate self-learning.

Faculty around the country need to collaborate to share expertise on the creation of open access e-journals.

What Faculty Need/What the University Should Do:

This issue requires university involvement; the Library cannot do it alone. The university needs to develop a scalable and effective way of providing information to faculty, such as Web training or informational videos. And it needs to decide which office will house the knowledge and manage the services – should it be the Vice Chancellor for Research?

Faculty need ready access to answers to their scholarly communication questions and to expertise and guidance on scholarly communication issues such as copyright management and e-journal creation.

Faculty would like alternative templates for copyright release that they can propose to publishers and that are easy to find and access.

The university must get actively involved in issues related to tenure review, if alternatives to hard/print copy are to be accepted in the tenure review process.

The university should financially support faculty publishing in open-access journals.

Rather than approaching the issues in crisis mode, the university should develop long-term scenarios and plan strategies and budgeting systematically, via a Senate committee.

The university should seek to improve the digital IQ of faculty, staff, and students

The campus general counsel should have a role in advising faculty about the use of copyrighted materials in classes.

Knowledgeable faculty should be on the selection committee for the new chancellor or should at least send questions on these issues to the committee/President Dynes.

One campus can't do it alone. UC as a whole might not be enough. Perhaps the administration and faculty should seek/support the involvement of the Association of American Universities?

Action Items

Provide help to interested faculty.

Accept changes of the digital world.

Recognize the legal environment, and push legal boundaries.

Support open-access textbooks.

Support high quality open-access journals and find a way to pay author fees.

Organize cross functionally. Specifically, create an academic senate committee on scholarly communication.

Send a letter to President Dines to get these issues on the agenda for the selection of the new chancellor.